Buyout licensing for Embedded Studio

No license server, no hardware dongle

Monheim, Germany – November 26th, 2018

It only takes two minutes to install: With unlimited evaluation and the freedom to use the software at no cost for non-commercial purposes, SEGGER has always made it easy to use Embedded Studio. In addition to this and by popular demand from developers in larger corporations, SEGGER introduces a buyout licensing option that makes things even easier.

The new buyout option allows usage by an unlimited number of users, without copy protection, making it very easy to install and use the software anywhere: In the office, on the road, at customer's site or at home. No license server, no hardware dongle. Developers can fully concentrate on what they do and like best and what they are paid for: Develop software rather than deal with copy protection issues.

Being available for Windows, macOS and Linux, it reduces the dependencies on any third party. It is the perfect choice for mid-size to large corporations with strict licensing policies. In addition to that, Embedded Studio's source code is available.

"We are seeing more and more companies adopting Embedded Studio as their Development Environment of choice throughout their entire organization. Listening to our customers, we found that this new option helps to make Embedded Studio even more attractive. Easier is better", says Rolf Segger, Founder of SEGGER.

Get more information on the new SEGGER Embedded Studio at: www.segger.com/embedded-studio.html

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About Embedded Studio

Embedded Studio is a leading Integrated Development Environment (IDE) made by and for embedded software developers. Unlike a lot of other IDEs, it is very fast, intuitive, easy to use and not Eclipse based.

It is a complete solution for any ARM based processor, from legacy ARM7, ARM9 and ARM11 devices to Cortex-A, R and M, and comes with a system library that is optimized for embedded systems and GCC and LLVM/Clang compilers. Embedded Studio is platform independent and can be used on Windows, macOS and Linux hosts.

The software can be downloaded and installed in just a few minutes. It comes with a friendly licensing model that allows unlimited evaluation with no code size limit and free of charge use for non-commercial purposes.

About SEGGER

SEGGER Microcontroller is a full-range supplier of software, hardware and development tools for embedded systems. The company offers support throughout the whole development process with affordable, high quality, flexible and easy-to use tools and components. SEGGER offers solutions for secure communication as well as data and product security, meeting the needs of the rapidly evolving Internet of Things (IoT). The company was founded by Rolf Segger in 1992, is privately held, and is growing steadily. Headquartered in Germany with US offices in the Boston area as well as Silicon Valley and distributors on every continent, SEGGER offers its full product range worldwide. For additional information, visit: www.segger.com

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