SEGGER introduces Enterprise License for Embedded Studio

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Following numerous requests from customers, SEGGER introduces the Enterprise License for Embedded Studio. The Enterprise License provided by SEGGER addresses the special requirements of larger corporations.

Embedded Studio Enterprise License

The Enterprise License is a company-wide license for Embedded Studio use with an option for access to the Embedded Studio source code. Enterprise licensing removes any administration overhead to track licenses within the corporation. At the same time, SEGGER's Enterprise License is perpetual and works independently from a license manager/server.

With the source code option the customer can choose to store the source code with an escrow agreement or work directly on the source code. By making the source code available, SEGGER has addressed a common risk management issue prolific in the Embedded Systems industry.

Availability of source code eliminates all risk of non-availability at some point in the future. While access to the source code enables the customer to maintain the software in-house, it does not force them to do so. The customer continues to receive updates of Embedded Studio and its source code. The typical business model is to have the source either simply for risk mitigation or to customize the tool for a specific requirement or even rebrand it or port it to support a different CPU architecture.

The new license is offered in addition to the regular per developer license models.

With straightforward licensing and usability advantages, Embedded Studio is utilized across a wide customer base including those developing under Linux and Mac hosts.

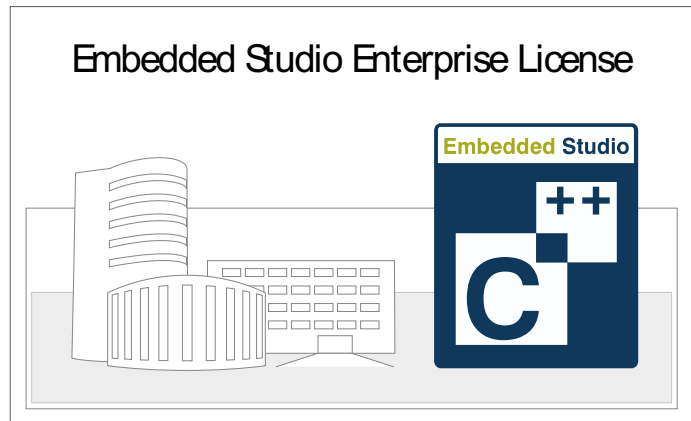To access more information on Embedded Studio, go to:
https://www.segger.com/embedded-studio.html

About Embedded Studio

Embedded Studio is the leading cross platform Integrated development environment (IDE) for Embedded Systems. It is developed by Embedded Software Developers for Embedded Software Developers. Embedded Studio is very fast and easy and intuitive to use. It is a complete solution for any ARM based processor, from legacy ARM7, ARM9 and ARM11 devices to Cortex-A, R and M.

Embedded Studio comes with a system library that is optimized for embedded systems and GCC and LLVM compilers. It supports external compilers as well, providing the roof for multi-compiler environments.

Embedded Studio is platform independent, and can be used on Windows, Mac OS-X and Linux hosts. The software can be downloaded and installed in just a few minutes. It comes with a friendly licensing model, that allows unlimited evaluation with no code size limit and free of charge use for educational purposes and hobbyists. Full functionality is made available after confirming an acceptance dialog

on start-up.

Full product specifications are available at: https://www.segger.com/embedded-studio.html

About SEGGER

SEGGER Microcontroller is a full-range supplier of software, hardware and development tools for embedded systems. The company offers support throughout the whole development process with affordable, high quality, flexible and easy-to-use tools and components. SEGGER offers solutions for secure communication as well as data and product security, meeting the needs of the rapidly evolving IoT. SEGGER was founded in 1997, is privately held, and is growing steadily. Headquartered in Germany with a US office in the Boston area and distributors in all continents, SEGGER offers its full product range worldwide. For additional information, visit: https://www.segger.com

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