

## SEGGER makes Processor Trace Debugging Affordable

Hilden, Germany – February 24<sup>th</sup>, 2014

SEGGER's J-Link software package, which comes with all J-Link and J-Trace models, now includes a trace decoder.

Tool-chains for embedded systems development no longer need to create their own complex decoder. They can use the new Simple Trace API (Simple-TRACE) from SEGGER.

Even free GNU-based offerings will be able to add Trace capabilities to their tool-chain with little effort. They need to implement the display of the data only, as the data is already analyzed and neatly packaged by SEGGER.

"Simple-TRACE is a forward-looking enablement technology which will revolutionize the market by making trace available to everyone. Without Simple-TRACE, IDE developers would have to



invest great time and resources to add full trace analysis and then would likely need to pass this cost along to their customers. This is no longer the case with Simple-TRACE and will dramatically change the way you debug", says Dirk Akemann, Marketing Manager of SEGGER.

"Until now, an IDE developer would have to write his own trace data analyzer to support instruction trace. By using Simple-TRACE the IDE developer can save development time while knowing that the trace data will be accurately and reliably gathered via the industry standard debug and trace probe. His task is reduced to displaying the pre-analyzed data provided by our API. We urge you to give it a try, you'll be impressed", says Alexander Grüner, Product Manager of the J-Link/J-Trace family.

Using instruction trace with Simple-TRACE requires an instruction trace cell inside the target microcontroller and SEGGER's J-Trace. If the target microcontroller has an internal trace buffer, Simple-TRACE also works when using any J-Link model available from SEGGER. Apart from this requirement, Simple-TRACE is completely independent from the processor being used.

## About J-Trace

J-Trace is the most feature rich offering of the J-Link family adding instruction trace capabilities using ARM's Embedded Trace Macrocell (ETM). The J-Trace models have an internal trace memory. Their direct interface to the ETM allows maximum trace frequency.

ETM instruction trace allows the developer to look at the history of a program's execution. This is useful, for example, when a program crash is caused by an unexpected jump. In this case the developer can track back to where the program execution left its intended flow.

Full product specifications are available at: <u>http://www.segger.com/j-trace-for-cortex-</u><u>m.html</u>

## About J-Link

The SEGGER J-Link is the most popular debug probe on the market. It is tool chain independent and works with commercial IDEs from: Atmel, Atollic, Coocox, Freescale, IAR, i-Systems, ImageCraft, KEIL, Mentor Graphics, Phyton, Rowley, Renesas, Tasking and others, as well as free GDB-based tool chains such as emIDE and EmBlocks. With the J-Link family, investments in the debug probe are preserved when changing compiler or even CPU architecture.

J-Link supports multiple CPU families, such as ARM 7, 9, 11, Cortex-M0, M0+, M1, M3, M4, R4, A5, A8, A9 as well as Renesas RX610, 620, 62N, 62T, 630, 631, 63N; there is no need



to buy a new J-Link or new license when switching to a different yet supported CPU family or tool-chain. SEGGER is also continuously adding support for additional cores, which in most cases, only requires a software/firmware update. Unlimited free updates are included with even the baseline model of the J-Link family. SEGGER is excited to continue advanced development of its cutting edge embedded tool solutions to be utilized with pretty much any development environment you choose. All J-Links are fully compatible to each other, so an upgrade from a lower-end model to a higher-end model is a matter of a simple plug-andplay.

Different architectures, same debug probe!

Full product specifications are available at: <u>http://www.segger.com/jlink.html</u>

The J-Link-Software is available at: <u>http://www.segger.com/download\_jlink.html</u>

U.S. On-Line Web Shop: <u>http://shop-us.segger.com</u>

Online Shop (Europe, Asia, Africa): <u>http://shop.segger.com</u>

###

# About SEGGER

**SEGGER Microcontroller** develops and distributes hardware and software development tools as well as software components for embedded systems. An "embedded system" is one in which a microprocessor and associated components are incorporated into a device helping to accomplish difficult and complex tasks in products such as cell phones, medical instruments, instrument clusters, measurement instruments, satellite radios, digital cameras etc.

SEGGER was founded in 1997, is privately held, and is growing steadily. Based in Hilden with distributors in all continents and a local office in Massachusetts, SEGGER offers its full product range worldwide.

SEGGER software products include: embOS (RTOS), emWin (GUI), emFile (File System), emUSB (USB host and device stack) and embOS/IP (TCP/IP stack). With the experience in programming efficiently on embedded systems, SEGGER created highly integrated, cost-effective programming and development tools, such as the Flasher (stand-alone flash programmer) and the industry leading J-Link/J-Trace emulator.

SEGGER cuts software development time for embedded applications by offering affordable, high quality, flexible and easy-to-use tools and software components allowing developers to focus on their applications. Find out more at <u>http://www.segger.com.</u>

## **Contact information:**

Dirk Akemann, Marketing Manager Tel: +49-2103-2878-0 E-mail: info@segger.com

# Issued on behalf of:

SEGGER Microcontroller GmbH & Co. KG In den Weiden 11 40721 Hilden Germany www.segger.com SEGGER Microcontroller Systems LLC 106 Front Street Winchendon, MA 01475 United States of America <u>www.segger-us.com</u>

All product and company names mentioned herein are the trademarks of their respective owners. All references are made only for explanation and to the owner's benefit.