It simply works!



SEGGER introduces Arduino MKR Adapter for seamless J-Link connectivity

Monheim am Rhein, Germany – January 24th, 2024

SEGGER announces the release of the Arduino MKR Adapter, simplifying the connection of J-Link debug probes to Arduino boards from the MKR series.

The adapter was originally developed for internal use to simplify SEGGER's own processes. It has since evolved into a standalone product, accessible to the broader Arduino community, eliminating the need for soldering and additional jumper wires when connecting a J-Link to an MKR series board. Notably, this versatile adapter also works with the J-Link EDU Mini, further addressing the needs of the Arduino community.

"The Arduino project has always had a strong focus on students and hobbyists, so we really appreciate SEGGER's support in this area," says Massimo Sacchi,



Corporate Partnerships Manager at Arduino PRO. "The SEGGER J-Link EDU Mini is perfect for some of our customers, as is the availability of professional tools at no cost for our non-commercial users. Of course, our commercial customers benefit from this support as well."

"We are thrilled to simplify access to our offering for the Arduino community with the Arduino MKR Adapter," says Dirk Akemann, Marketing Manager at SEGGER. "Our goal is to provide solutions that make embedded system development more accessible and efficient for everyone."

As is the case with many SEGGER products, the Arduino MKR Adapter was developed to increase efficiency in-house. SEGGER uses its own tools for development and production on both the hardware and software side. SEGGER's software drives SEGGER's hardware and SEGGER hardware verifies and programs all new SEGGER products.

For more, see the <u>Quality Management</u> page at <u>segger.com</u> and the "<u>Who is SEGGER's</u> <u>most demanding customer?"</u> article in the <u>Case Studies</u> section.

Find more information about the Arduino MKR Adapter on segger.com.

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About SEGGER

SEGGER Microcontroller GmbH has three decades of experience in Embedded Systems, producing cutting-edge <u>RTOS and Software Libraries</u>, J-Link and J-Trace <u>debug</u>

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and trace probes, a line of <u>Flasher In-System Programmers</u> and <u>software development</u> tools.

SEGGER's all-in-one solution <u>emPower OS</u> provides an RTOS plus a complete spectrum of software libraries including communication, security, data compression and storage, user interface software and more. Using emPower OS gives developers a head start, benefiting from decades of experience in the industry.

SEGGER's professional embedded development software and tools are simple in design, optimized for embedded systems, and support the entire embedded system development process through affordable, high-quality, flexible and easy-to-use tools.

The company was founded by Rolf Segger in 1992, is privately held, and is growing steadily. SEGGER also has a U.S. office in the Boston area and branch operations in Silicon Valley, Shanghai, and the UK, plus distributors on most continents, making SEGGER's full product range available worldwide.

For more information on SEGGER, please visit www.segger.com.

Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support through the entire development process, and has decades of experience as the Embedded Experts.

In addition, SEGGER software is not covered by an open-source or required-attribution license and can be integrated in any commercial or proprietary product, without the obligation to disclose the combined source.

Finally, SEGGER offers stability in an often volatile industry, making SEGGER a very reliable partner for long-term relationships.

For additional information please visit: www.segger.com

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