

## SEGGER Introduces Flasher PRO XL — The Almost-Anything-Programmer with Extra-Large Memory

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**The SEGGER Flasher PRO XL is a full-featured, in-circuit, universal flash programming tool with extra-large memory capacity.**

With 2 gigabytes of storage, the [Flasher PRO XL](#) is designed to program large images and/or hold multiple images for use during the production programming process. These can be systems running on Android, Linux, Windows CE, or other large operating systems, as well as deeply embedded systems that require a lot of data to be programmed. Where necessary, memory can be extended further using an industrial-grade microSD card to cover even the largest of systems.

“Consumers have come to expect appliances, industrial equipment, vehicle dashboards, etc. to have sophisticated graphical user interfaces,” says Ivo

Geilenbrügge, Managing Director of SEGGER. “The Flasher PRO XL can program and verify these massive images at blistering speed, keeping assembly lines running at peak efficiency. This production programmer removes image-size limitations once and for all.”

The Flasher PRO XL is a [Flasher PRO](#) with extra-large and extendable memory. Like all members of the [Flasher Family](#), it is very fast, robust, reliable, and can be used in stand-alone or PC-based mode. In terms of speed, the Flasher PRO XL comes close to the theoretical minimum programming time for the target hardware. This is especially important for the huge images it is designed to program.

### About SEGGER Flashers

[SEGGER Flashers](#) are professional in-circuit programmers, designed for use in mass production and service environments. They program the non-volatile memories of microcontrollers and Systems-on-a-Chip (SoCs) as well as (Q)SPI flashes.

All SEGGER Flashers come with the setup and control software for Linux, macOS, and Windows. Software and firmware updates are included. Similarly, use on all target devices currently supported, and on any that will be added, is also included.

**No additional licenses required. No hidden costs. No future costs.**





For more information on Flasher PRO XL please visit:

<https://www.segger.com/products/production/flasher/models/flasher-pro-xl/>

Find out more about SEGGER's Flasher Family:

<https://www.segger.com/products/flasher-in-circuit-programmer/>

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## About SEGGER

SEGGER Microcontroller has over twenty-eight years of experience in Embedded Computer Systems, producing state-of-the-art software libraries, and offering a full set of hardware tools (for development and production) and software tools.

SEGGER provides an RTOS plus a complete spectrum of software libraries including communication, security, data compression and storage, user interface software and more. Using SEGGER software libraries gives developers a head start, benefiting from decades of experience in the industry.

SEGGER's professional software libraries and tools for Embedded System development are designed for simple usage and are optimized for the requirements imposed by resource-constrained embedded systems. The company also supports the entire development process with affordable, high-quality, flexible, easy-to-use tools.

The company was founded by Rolf Segger in 1992, is privately held, and is growing steadily. SEGGER also has a U.S. office in the Boston area and branch operations in Silicon Valley and the UK, plus distributors on most continents, making SEGGER's full product range available worldwide.

## Why SEGGER?

In short, SEGGER has a full set of tools for embedded systems, offers support through the entire development process, and has decades of experience as the Embedded Experts.

In addition, SEGGER software is not covered by an open-source or required-attribution license and can be integrated in any commercial or proprietary product, without the obligation to disclose the combined source.

Finally, SEGGER offers stability in an often volatile industry making SEGGER a very reliable partner for long-term relationships.

For additional information please visit: [www.segger.com](http://www.segger.com)

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